

Sustainable Innovation

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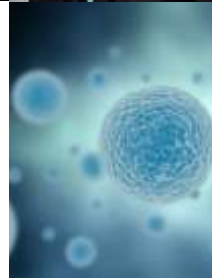
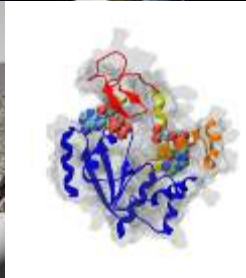
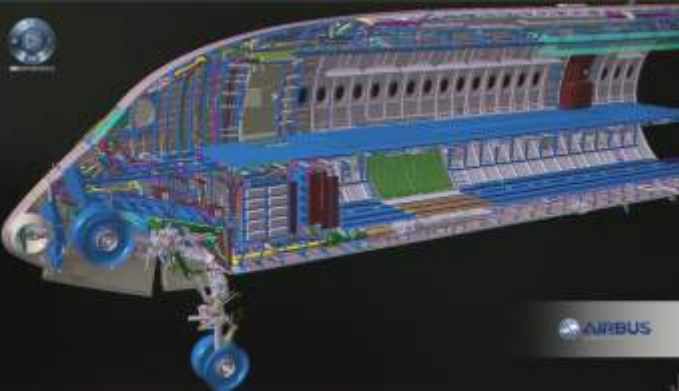
1978: Sony Walkman



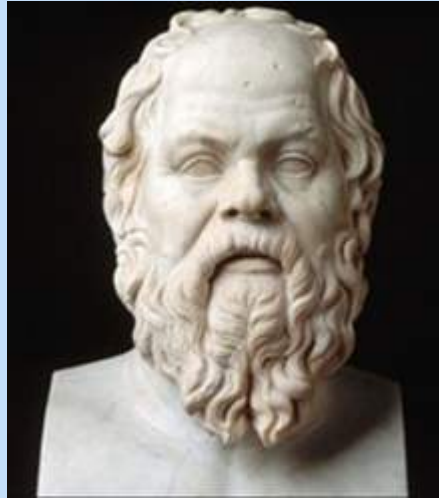
2007: Apple iPhone



Innovation



You Don't Know What You Don't Know. Socrates



TREA TALKS
REAL ESTATE 2017

Innovation happens at the intersection of various domains



**Timing is everything.
If it's meant to happen,
it will, at the right time
For the right reasons.**



The World is changing

Smart Products



Smart Cities



Systems of Systems



The world is becoming digital for all usages



OUR PURPOSE: Sustainable Innovation



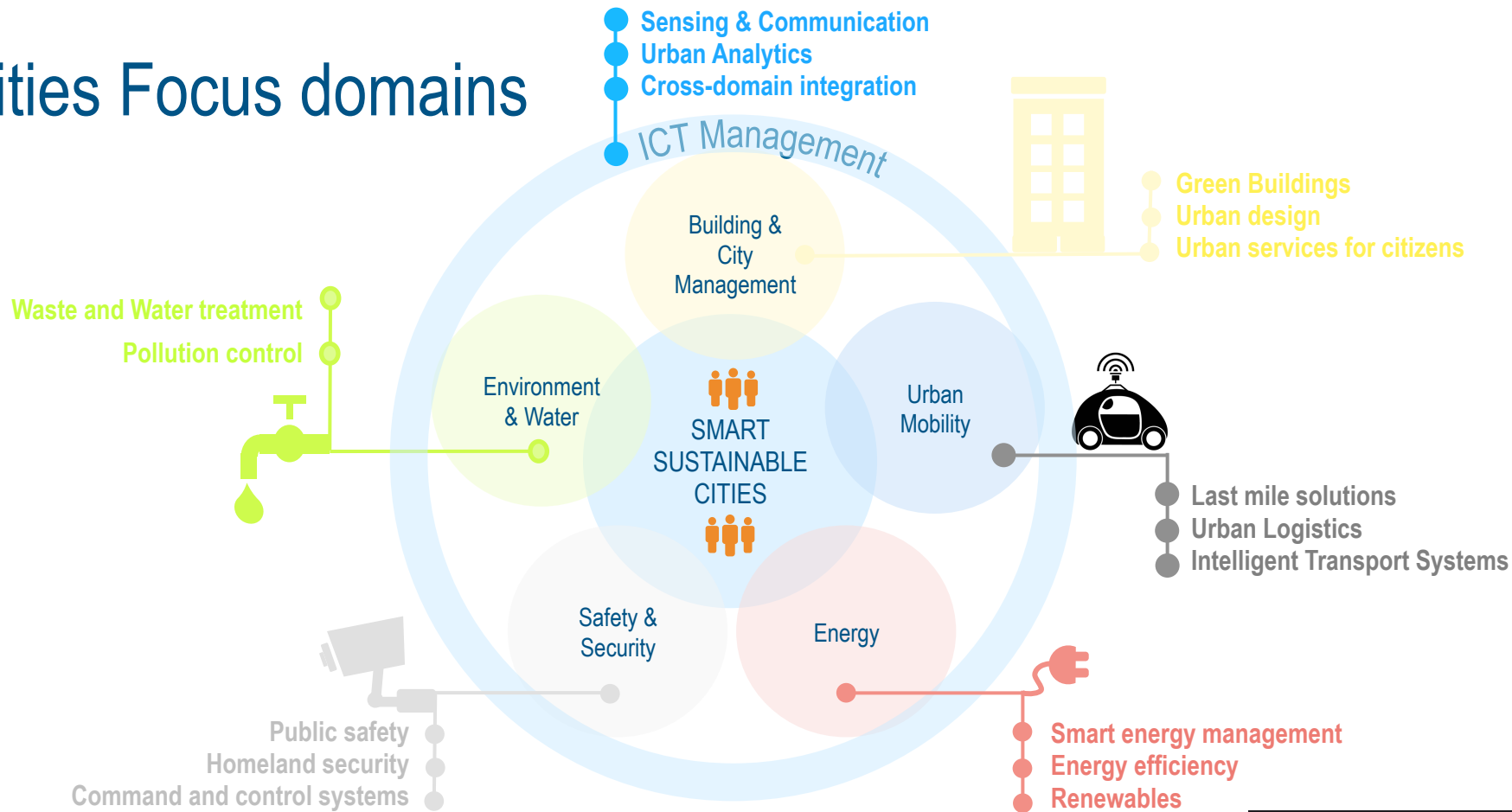
“Dassault Systèmes

provides businesses & people with

3DEXPERIENCE®

universes to imagine ***sustainable innovations*** capable of harmonizing product, nature and life.”

Cities Focus domains



3DEXPERIENCity

- **Builders, Urban Managers, Cities and territories** are waiting for an effective tool to **evaluate and manage** their new settlement strategy
- **3DEXPERIENCity** merge information in one vision for decision makers, who need overview and syntheses representation to support their choice and ease access to **realistic 3D environment** to give the right support for **collaborative virtual analysis and experiments**



DESIGNStudio
BY  DASSAULT
SYSTEMES



TREA TALKS
REAL ESTATE 2017

I Believe Anything Is Possible
I See Opportunity When Others See Impossibility
I Take Risks, I'm Focused, I Hustle
I Know That Nothing Is Unrealistic
I Feel Overwhelming Love
I Embrace My Childlike Wonder & Curiosity
I Take Flying Leaps Into The Unknown
I Contribute To Something Bigger Than Myself
I Create, I Learn, I grow, I do.
I Believe It's Never Too Late to Start Living A Dream
I AM A "SUSTAINABLE" INNOVATOR

